



Supplementary Information

Presentation from Narrative Research

In the Matter of the

**New Brunswick Power Corporation,
Point Lepreau Nuclear Generating Station**

Application for the renewal of NB Power's
licence for the Point Lepreau Nuclear
Generating Station

**Commission Public Hearing
Part 2**

May 10 to 12, 2022

Renseignements supplémentaires

Présentation de Narrative Research

À l'égard de la

**Société d'Énergie du Nouveau-Brunswick,
centrale nucléaire de Point Lepreau**

Demande de renouvellement du permis
d'Énergie NB pour la centrale nucléaire de
Point Lepreau

**Audience publique de la Commission
Partie 2**

10 au 12 mai 2022



NARRATIVE
RESEARCH

Public Opinion Survey

April 2022

Prepared for:



Énergie NB Power

the power of possibility
débordant d'énergie



NARRATIVE
RESEARCH

Background & Methodology

The Point Lepreau study has been conducted for approximately 20 years. Each year, the study includes questions on:

- ✓ Perceptions of the Point Lepreau Generating Station (PLGS).
- ✓ Perceptions of NB Power.
- ✓ Other relevant topics dealing with PLGS and nuclear energy.

The main component of the research is a random telephone survey of 600 adults.



± 4.0%
Margin of Error
(Gen. Pub.)



600
Participants



**March 2 –
March 20, 2022**





NARRATIVE
RESEARCH

Public Opinion Survey

2022 Point Lepreau Public Opinion Survey

Summary of Telephone Results



600 Total Interviews
(March 3 – March 20, 2022)

About PLGS



78%

Over three-quarters of residents personally believe it is important that PLGS is operational



95%

Nearly all residents find it important to be closely informed about PLGS



69%

Seven in ten believe that PLGS is an important part of NB meeting its carbon emission targets



61%

Six in ten think it would be useful to receive information about PLGS via NB Power's website

Residents agree that ...

2022

73% NB needs PLGS to ensure adequate supply of electricity

66% NB will still generate nuclear power in 20 years

72% PLGS operates safely

65% PLGS operates in an environmentally responsible manner

70% PLGS is closely regulated

64% PLGS facility operates efficiently

About NB Power

Overall Opinion of NB Power



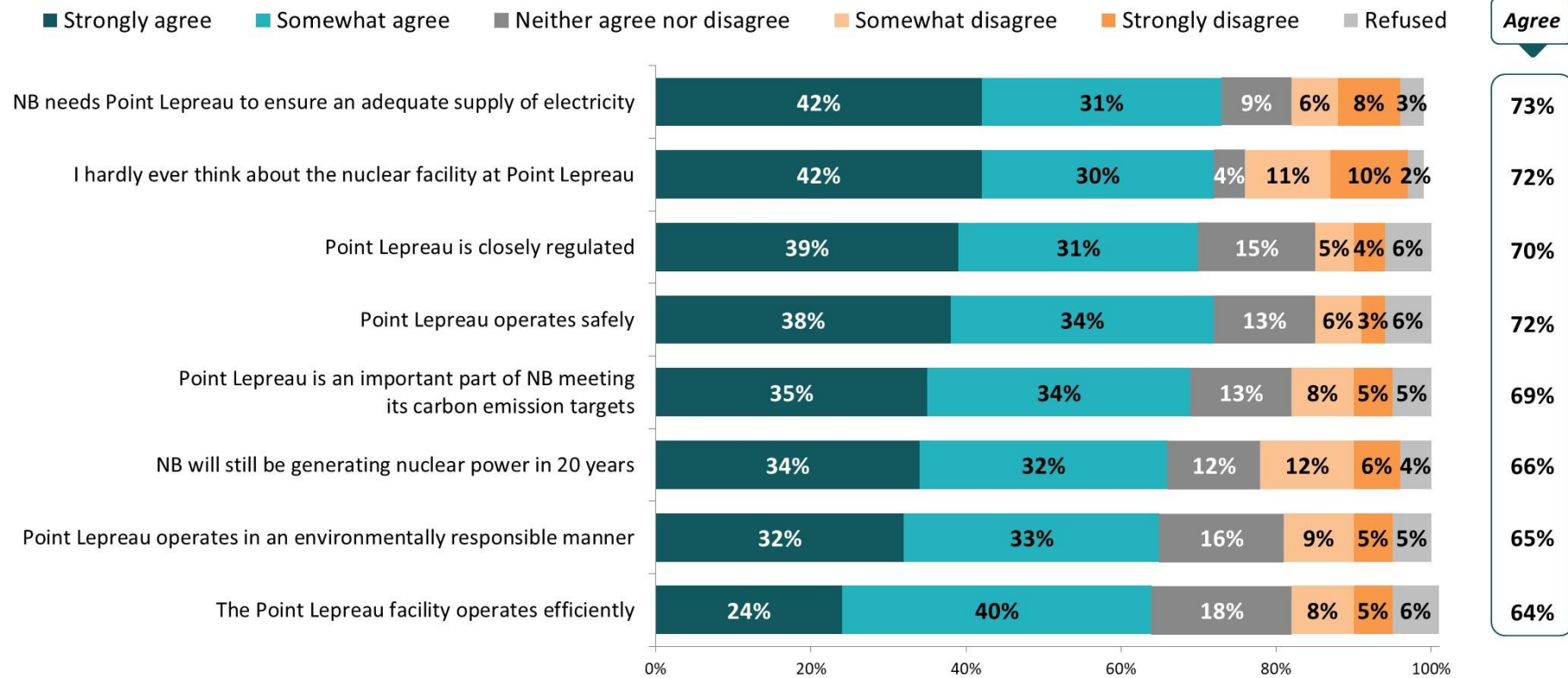
77%

Nearly three-quarters have a favourable opinion of NB Power



A solid majority agrees with each statement about the Point Lepreau Generating Station. Disagreement is generally low.

PLGS Statements



Q.6a-h: Please tell me whether you strongly agree, somewhat agree, neither agree nor disagree*, somewhat disagree, or strongly disagree with the following statements about nuclear power and the Point Lepreau Generating Station? (2022: n=600)

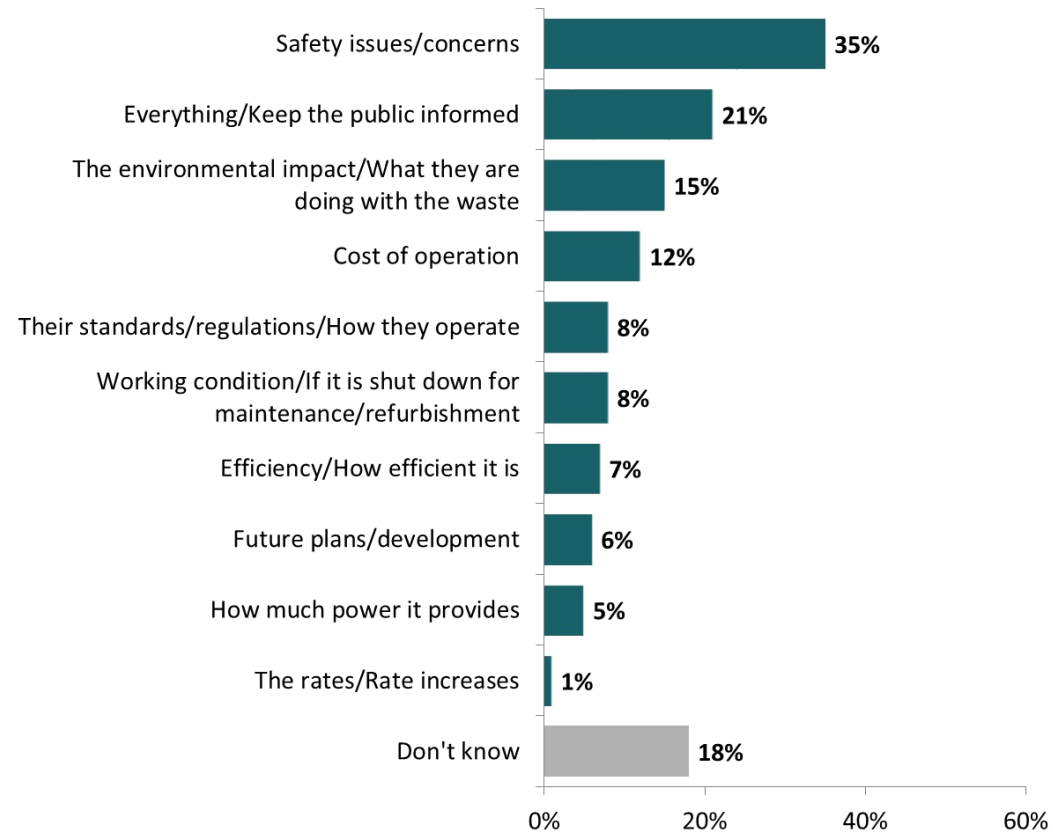




Safety and the environment top the types of information about which respondents feel they should be informed.

Important Public Information

Unaided Mentions Among Those Who Feel it is Important that the Public be Closely Informed



Q.9: [IF 'VERY' OR 'SOMEWHAT IMPORTANT' IN Q.7] What type of information is most important to provide to the general public about the Point Lepreau Generating Station? (n=574)

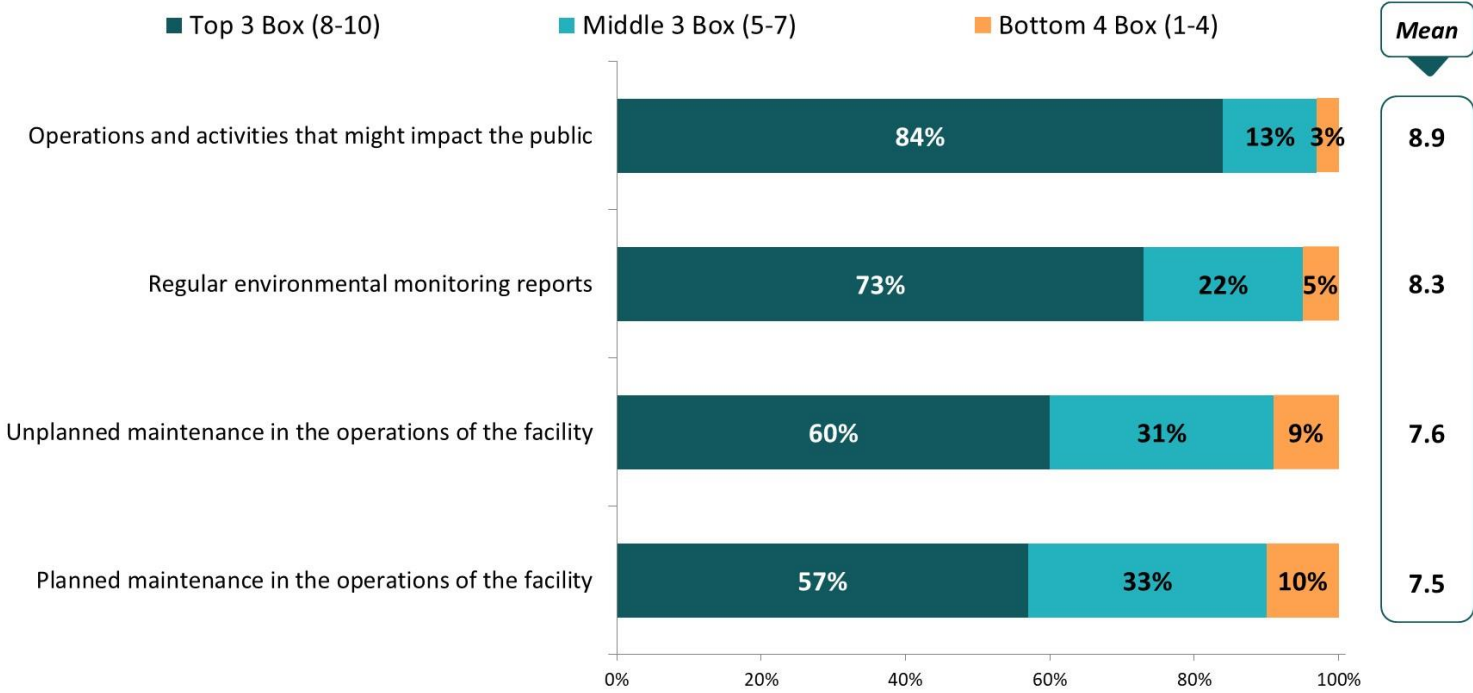




Again this year, operations/activity information and environmental monitoring reports are considered the most important types of information that should be provided about PLGS.

Importance of NB Power Making Information Public

Among Those Who Feel it is Important that the Public be Closely Informed
Rating on 10-pt. Scale: 1=Not important at all, 10=Extremely important



Q.10a-d: [IF 'VERY' OR 'SOMEWHAT IMPORTANT IN Q.7'] Using a scale of 1 – 10, where 10 means extremely important and 1 means not important at all, how important is it that NB Power makes publicly available the following types of information about Point Lepreau: ...? (n=574)





NARRATIVE
RESEARCH

Every insight tells a story.